

## 10 DAYS IN SWITZERLAND ASIA SUMMER PROGRAM



FOR MORE INFORMATION :  
[summerprogram@bhms.asia](mailto:summerprogram@bhms.asia)

### Education is changing worldwide -see how we at BHMS prepare our future managers

- ✔ Join us for our Summer Asia Career Development Program in Switzerland. You will be able to meet with students from over 80 nations, experience and see the new career pathways which lead to business, hospitality and management careers
- ✔ Meet with our teachers, learn how employers look and what they expect from graduates and see how we teach future business, hospitality and management leaders at BHMS
- ✔ At the same time experience Europe and see the beauty of Switzerland during our excursions
- ✔ To be successful, business and management needs both academic, technical knowledge and practical experience in how the theory is applied in practice.
- ✔ Every year over 1000 students at BHMS study towards their degree by using the Service Sector pathways towards their careers, you can experience and see first-hand why our students start their careers immediately after graduation and how we assure that they all are selected by employers all over the world

### Program Itinerary



#### Workshops and Seminars

- ✔ What is Management – an overview of business management
- ✔ What is Marketing – an overview of sales and marketing
- ✔ International Communication skills
- ✔ Careers and how to choose the best career path



#### The Excursions

- ✔ Visit a Swiss hotel and meet students to see what a career of hotel management involves
- ✔ A day tour to BHMS winery and farm, then visit the Rhinefall, Europe's largest waterfall and go shopping in Konstanz / Germany
- ✔ A day tour to the Swiss mountains
- ✔ City tour and shopping in Luzern



#### The Practical Classes

- ✔ Meet international award winning BHMS chefs and make cakes and deserts
- ✔ Wine Seminar and Table manners





## BHMS Asia Summer Career Development

- 26<sup>th</sup> June - 05<sup>th</sup> July 2019
- 23<sup>th</sup> July - 02<sup>nd</sup> August 2019

### How to Apply

Contact our BHMS Bangkok office or Talk to our BHMS Asia staff to enroll for this program



summerprogram@bhms.asia



+66 2302 1449  
Office hours

You need to be 17 years or older, and speak English at a level of 4.0 IELTS or equivalent

### Cost and what does it include

The all-inclusive fee is CHF 2,250 and includes all events, shared accommodation, all meals, transfers within Switzerland and a Certification

The cost does not include your air travel, travel insurance, tourist visa application and personal spending whilst in Switzerland

### About BHMS

BHMS is one of the oldest and largest business, hotel and tourism schools in Switzerland and hosts every year over 1000 students from over 80 nations. BHMS places all its graduates into worldwide career jobs after completion of the studies



les écoles supérieures  
le scuole specializzate superiori  
die höheren fachschulen



BHMS Business and Hotel Management School  
Gütschstrasse 2-6 // CH-6003 Luzern // Switzerland  
Tel: +41 41 248 70 70 // Fax: + 41 41 248 70 04  
admission@bhms.ch // [www.bhms.ch](http://www.bhms.ch)

